

Dear Madam / Sir,

Sub: A workshop on Augmentation of AEO Scheme Outreach Programme.

In our continuing endeavour and commitment for improving the ease of doing business and reducing transaction costs and time, the Central Board of Indirect Taxes and Customs (CBIC) has introduced a three tier Authorized Economic Operator (AEO) programme to provide greater benefits to the entities.

It is a matter of great privilege to invite you to participate and support to augment this initiative of the Government.

Your organisation being an important component in the arena of International Trade, we request you to obtain the AEO status and derive maximum benefits and privileges of the scheme. This in turn will benefit your entity in terms of performance, quality and ease of doing business.

For your benefit, we have scheduled an interactive workshop, to explain and make you understand the gains & advantages of the AEO programme, Safe frame work principles & Trade Facilitation Agreement. This workshop is scheduled at **3pm on 24.10.2019** at Dayashankar Auditorium, Ground floor, Heritage Building, New Custom House, Ballard Estate, Shoorji Vallabhdas Road, Mumbai-1. We request you to attend this workshop along with your team and also to inform all your participating vendors and other business partners to attend the workshop about AEO Certification.

Your kind attention is invited to the guidelines for applying, Customs circular no.33/2016-Customs Dated 22.07.2016 and a subsequent amendment Customs Circular 3/2018 dt .17.1.2018, attached to this mail for your convenience.

We at Mumbai Customs Zone-I, the Nodal officer Shri. Radheshyam Sharma, Additional Commissioner of Customs (+91 9819409715) and the Client Relationship Manager (CRM) Shri. K Ravi Kumar, Asst. Commissioner of Customs (+91 9833000326), AEO Cell invite you to reach us for any further information.

We are located at : First floor, New appraising Hall, Heritage Building, New Custom House, Shoorji Vallabhdas Road, Ballard Estate, Mumbai-400 001.

Phone: 022 22757569 & 22757599.

s/d

(K Ravi Kumar)

Assistant Commissioner of Customs

As directed, a workshop on AEO programme, Safe frame work principles & Trade Facilitation Agreement, is scheduled 3pm on 24.10.2019 at our Dayashankar Auditorium, Ground floor, NCH.

Accordingly a draft invite letter to all the members of the trade directly and also through the associations of Customs Brokers, Importers and Exporters is placed opposite for perusal and approval please.

(K Ravi Kumar)
AC/AEO Cell

ADC/AEO Cell

Commissioner (Imp-II)